ITU Ambassadors' Information Meeting

29 January 2013

Agenda

1. **Welcome**

2. GSS, WTSA & WCIT outcomes

3. WSIS Forum / WTISD *(Geneva, 13-17 May)*

4. 5th WTPF *(Geneva, 13-16 May)*

5. 2013 Session of the ITU Council *(Geneva, 11-21 June)*

6. Global Youth Summit *(San Jose, Costa Rica, 9-11 September)*

7. ITU Telecom World 2013 *(Bangkok, Thailand, 18-21 November)*

8. Questions and Answers

9. Closing

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Overview of GSS and WTSA Outcome

Malcolm Johnson

Director ITU TSB

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Global Standards Symposium
19 November 2012

- Speakers: Leaders of industry, government and regulators, other standards bodies: ISO, IEC, IEEE, IETF, CCSA, TTC, TTA

- Collaboration between standards bodies

- Inter-relationship with vertical sectors

World Telecommunication Standards Assembly 20-29 November 2012

- Best-attended WTSA ever with 1000+ delegates from 100+ countries

- Structure of ITU-T and priorities

- New ITU-T leadership teams appointed for 10 ITU-T Study Groups with membership from 35 countries (24 developing countries)

WTSA-12 Resolutions

- 50 Revised Resolutions
- Bridging Standardization Gap
- Conformance & Interoperability
- Climate Change
- Countering misuse of numbering resources
- Non-discriminatory access to Internet
- Voluntary funding of ITU-T

6 New Resolutions

e-health, software defined network, e-waste

-Strategic and structural reviews of ITU-T

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WTSA-12 Recommendations

- 6 new Recommendations (technical standards)
  - MPLS-TP
  - Remote management of networked devices in home networking
  - Deep packet inspection
- One new opinion
  - Network externalities

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UCIT
Dubai,UAE   2012   3-14 DECEMBER

World Conference on International
Telecommunications

World Conference on International Telecommunications
3-14 DECEMBER 2012
Dubai,UAE

Ushering in a New Era of Global Connectivity

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OUTCOME OF THE CONFERENCE

- The new treaty, adopted on 13 December was signed by <u>89 governments</u>.

- This new international treaty will chart a globally-agreed roadmap that promises future connectivity for all and ensures sufficient communications capacity to cope with the ongoing exponential growth in voice, video and data.

- ITU membership, through the expertize that it has brought to this conference and its dedication and hard work, demonstrated our shared objective to connect the world and our passion for extending the benefits of ICTs and broadband throughout the world.

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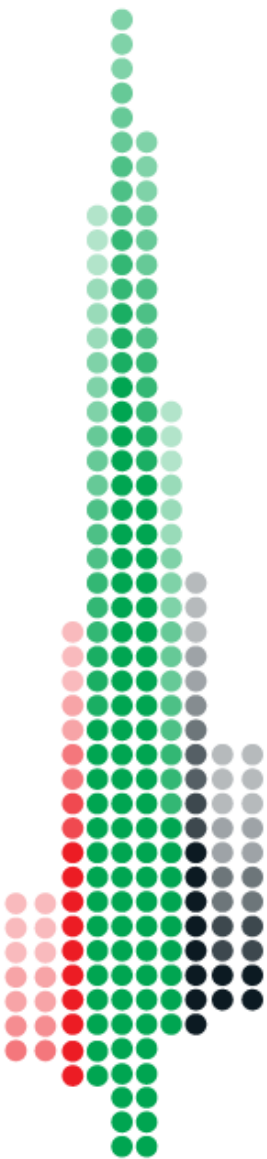
OPEN, TRANSPARENT AND INCLUSIVE

- This conference has been the most open and transparent treaty making conference ever held, with millions of people able to participate remotely via webcast in 6 UN languages, social media and interactive briefings, and stakeholders from government, private sector and civil society all represented in the negotiations.

- The ITU Secretariat's role is to bring the world together and facilitate their negotiation. We have done this to the very best of our ability, providing a world class conference venue, an exceptional support team and expert professionals who have been on hand around the clock to help delegates reach agreement.

- In the end, as we have always said, it is the membership who negotiate, and the treaty is rightly THEIR agreement.

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SOME KEY ACHIEVEMENTS (1)

This treaty contains a number of important new additions that represent a major improvement over the 1988 text.

The new treaty now includes have provisions for:

➤ Affirmation of Member States commitment to implement the treaty in a manner that respects and upholds their human rights obligations.

➤ Right of access of Member States to the international telecommunication services

➤ Improving transparency in mobile roaming charges

➤ Improving energy efficiency and cutting e-waste

➤ Bringing the benefit of ICTs to the 650 million people living with some kind of disability

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SOME KEY ACHIEVEMENTS (2)

➢ Bringing greater security by promoting greater international cooperation in ensuring the security and robustness of international telecommunication networks

➢ Combatting Unsolicited bulk electronic communications (commonly known as spam)

➢ Preventing misuse of international telecommunication numbering resources

➢ Encouraging implementation of Calling Line Identification information

➢ Encouraging investment in international telecommunication networks and promoting competitive wholesale pricing for traffic carried

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THE ROAD AHEAD

- ITU will immediately leverage the potential of this new treaty to drive investment in broadband roll out and to ensure the continuing promotion of digital inclusion for all. It will serve as a robust and flexible framework for the accelerated growth of ICTs at the national and international level.

- We are aware of the challenges that lie ahead. With over 90% of the world's people now within reach of mobile phones, our challenge today is to bring Internet access to the two-thirds of the world's population which is still offline. This new treaty will help achieve this.

- We need to ensure that people have access and that connectivity is affordable and safe for all. If we can achieve this, all the world's citizens will have the potential to access unlimited knowledge; to express themselves freely; and to contribute to and enjoy the benefits of the knowledge Society.

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TAKE AWAY….

- History will show that WCIT-12 has achieved something extremely important. It has succeeded to bring unprecedented public attention to the different and important perspectives that govern global communications.

- WCIT has shown us this truth and we have worked hard together to find a way that is acceptable to all. Let WCIT be the beginning of this dialogue. As our worlds increasingly converge so must we increasingly converse and find a common way forward.

- Let us work together to bring connectivity to all the world's people.

MORE INFORMATION

The treaty is open for accession.

Details available at www.itu.int/wcit.

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WSIS Forum 2013
13-17 May - ITU Headquarters Geneva

Identifying emerging trends and innovation in the ICT Ecosystem

- Co-organized by ITU, UNESCO, UNDP and UNCTAD
- Participation is **free and open** to all WSIS Stakeholders
- **Agenda built through Open Consultation Process**
- Sharing of **best practices**
- **International recognition** of successful WSIS Projects
- **Networking, collaboration and Partnerships**

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WSIS Forum 2013: Key Attractions

- More than **1300 WSIS Stakeholders** from more than **140 countries**

- More than **30 ministers, 44 deputies, 30 ambassadors, 17 CEOs** and **Civil Society leaders** expected.

- Among participants will be members of parliament, as well as representatives of the private sectors and civil society.

- **Remote Participation** an integral part of the forum to reach the last mile

- **WSIS Project Prizes 2013** will be awarded during the forum

- **WSIS +10** , WSIS Review Process Plenary Sessions and Visioning

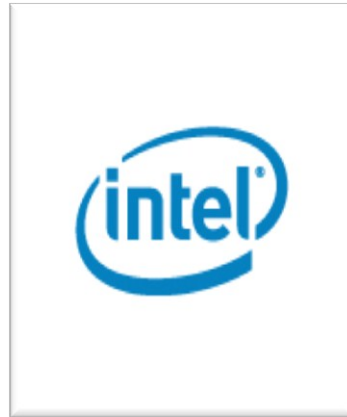- WSIS Forum is **outcome oriented** and Identifies Emerging Trends in the Information Society

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Partners of WSIS Forum 2013

Strategic Partners:

Government   **Private Sector**

WSIS +10 Visioning Partner:

- **United Arab Emirates (UAE)**

Partners for Specific Activities:

- **Kuwait**
- **Mexico**
- **Poland (Republic of)**
- **Tanzania (United Republic of)**
- **Hewlett Packard**

Partnership opportunities available:
wsis-info@itu.int

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World Telecommunication and Information Society Day 2013

- ITU established on 17 May, 1865

- 2013 marks 148th anniversary of Union

- 17 May: ITU presents World Telecommunication & Information Society Award to eminent persons in ICT

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WTISD-13 Theme:
"ICTs and improving road safety"

- Road traffic safety is a global concern:
  - Focus on public health and injury prevention
    1.3 million people die each year in traffic related accidents
  - Efficient traffic management to combat climate change

- ITU leads worldwide efforts
  - developing state-of-the-art ICT standards for Intelligent Transport Systems and driver safety
  - user interfaces and communication systems in vehicles
  - eliminating unsafe technology-related distractions

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UN Decade of Action for Road Safety 2011-2020

ITU standards provide mechanisms for vehicular and passenger safety

- ITU to launch ***Don't Text & Drive*** campaign with F.I.A.
  in 7-year partnership: Geneva Motor Show, March 2013

- WTIS Award ceremony
  ITU, Geneva, 17 May 2013
  – *Demo with champion driver*

- ITU Telecom World
  Bangkok, November 2013
  – *Presence on show floor*

Partnership opportunities with automotive sector

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WTPF-13

- Originally established by the 1994 Plenipotentiary Conference, the WTPF provides a forum where ITU Member States and Sector Members can discuss and exchange views and information on emerging telecommunication/ICT policy and regulatory matters, especially global and cross-sectoral issues.

  - A free-ranging and free-thinking forum, providing a platform for debate.

  - Designed to foster debate and build multi-stakeholder consensus expressed in the form of "opinions."

  - Non-binding outcomes (or "opinions") allows such an open debate.

Date and Venue

☐ **The 5ᵗʰ World Telecommunication/Information and Communication Technology Policy Forum (WTPF-13)**

- ITU HQ in Geneva, Switzerland

- 14 – 16 May, 2013
  (in parallel with the WSIS Forum 2013)

☐ **A Strategic Dialogue Session**

- 13 May, 2013 on the day before the opening of the WTPF -13

Themes

☐ **International Internet related public policy issues**

  - Decision 562 (Council 2011)

 • **Res.101** "Internet Protocol (IP)-based Networks" (Rev. Guadalajara, 2010)

 • **Res. 102** "ITU's role with regard to international public policy issues pertaining to the Internet and the management of Internet resources, including domain names and addresses" (Rev. Guadalajara, 2010)

 • **Res. 133** "Roles of administrations of Member States in the management of Internationalized (multilingual) domain names" (Rev. Guadalajara, 2010)

Preparatory process

□ **Informal Group of Experts (IEGs)**

- The IEG, which includes experts who are active in preparing for the Forum in their own country, is assisting in the successive stages of the preparatory process.

- Participation in the work of IEG is open to all relevant stakeholders, irrespective of whether they are ITU members or not.

  - Non-ITU members of the IEG e.g. *ICANN, Paypal, Center for Democracy and technology (CDT)*

- This Group has been met twice in 2012 (June and October), and the third/last meeting is scheduled on 6-8 February 2013.

- All IEG related documents are publically available on http://www.itu.int/wtpf.

ITU SG's Report

- As the sole working document of the Forum, the Secretary-General's report outlines a potential scope for discussions and presents the Internet-related public policy issues under consideration among different stakeholder groups.

- The draft of Secretary-General's report has been regularly updated with the critical contributions of IEG members.

  - The fourth version was posted on 10 January 2013,
    and is open for comments till 1 February 2013.

  - Till date, more than 35 written contributions from the
    IEG members have been submitted.

Participation

- Registration now open.

    - Those wishing to attend WTPF-13 are invited to complete the Express of Interest form and to return it via e-mail to sg-registration@itu.int .

- WTPF-13 ID badge will be issued to a participant providing access to:

    - Strategic Dialogue on 13 May 2013;

    - WTPF-13 on 14 - 16 May 2013; and

    - WSIS Forum-13 on 13 – 17 May 2013.

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ITU Council 2013

✓ Date and venue
Tuesday, 11th June to Friday, 21st June 2013

✓ Role of the Council
The Council acts as governing body of the Union on behalf of the Plenipotentiary Conference.

✓ Challenge for C-13
Elaboration of ITU strategic and financial plans for the period 2015-2018

Agenda and key issues

Council will review

- ✓ General policy, strategy and planning issues
- ✓ Preparations for major ITU events
- ✓ Implementation of the strategic plan and activities of the Union
- ✓ Membership issues

C-13 will also

- ✓ Adopt the budget of the Union for 2014-2015

- ✓ Approve operational plans for the Sectors and the General Secretariat

- ✓ Review revenue and expenditure and financial operating reports

- ✓ Address staff issues and implementation of the HR strategic plan

C-13 invitation and agenda

- ✓ Available February 2013 at:
  http://www.itu.int/council/C2013/index.html

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Composition

ITU Council is composed of 48 Member States elected at PP-10

Region A (9 seats)
(Americas)

- Argentina, Brazil, Canada, Costa Rica, Cuba, Mexico, Paraguay, United States, Venezuela

Region B (8 seats)
(Western Europe)

- France, Germany, Greece, Italy, Spain, Sweden, Switzerland, Turkey

Region C (5 seats)
(Eastern Europe)

- Bulgaria, Czech Republic, Poland, Romania, Russian Federation
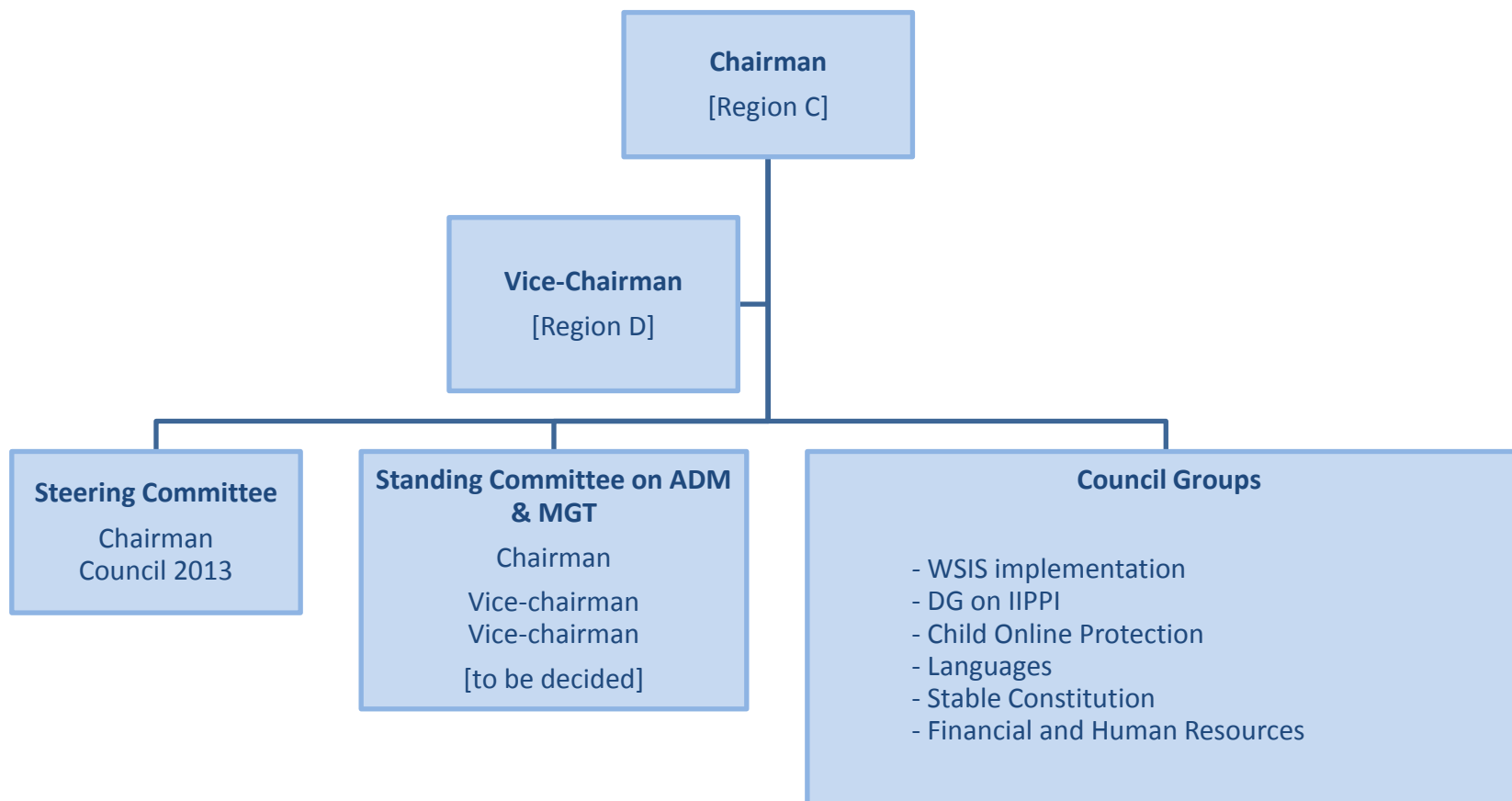
Region D (13 seats)
(Africa)

- Algeria, Burkina Faso, Cameroon, Egypt, Ghana, Kenya, Mali, Morocco, Nigeria, Senegal, Rwanda, South Africa, Tunisia

Region E (13 seats)
(Asia and Australasia)

- Australia, Bangladesh, China, India, Indonesia, Japan, Korea (Republic of), Kuwait, Malaysia, Philippines, Saudi Arabia, Thailand, United Arab Emirates

Structure and chairmanship

Chairman

[Region C]

Vice-Chairman

[Region D]

Steering Committee

Chairman
Council 2013

Standing Committee on ADM & MGT

Chairman

Vice-chairman
Vice-chairman

[to be decided]

Council Groups

- WSIS implementation
- DG on IIPPI
- Child Online Protection
- Languages
- Stable Constitution
- Financial and Human Resources

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Meetings schedule – CWGs and other meetings

30-31 January (2 days)	CWG on International Internet-related Public Policy Issues
1 February (1 day)	CWG on Child Online Protection
1-4 February (2 days)	CWG on WSIS: implementation of outcomes
5-6 February (2 days)	CWG on Financial and Human Resources
6-8 February (3 days)	WTPF IEG 3rd meeting
8-12 April (5 days)	CWG on a Stable Constitution
30-31 May (2 days)	CWG on WSIS - Implementation of outcomes
10 June (14.00-16.00 hrs)	CWG on WSIS - Implementation of outcomes
11-21 June (9 days)	**COUNCIL 2013**

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More information

➢ The C-13 website is the best resource for further information: http://www.itu.int/council/C2013/index.html

➢ For more information, please contact:

ITU Council Secretariat at:

gbs@itu.int

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WHAT?

A global summit which mobilizes youth to join forces and create solutions for social good, enabled through widespread access to information and communication technologies (ICTs).

A longer lasting, global conversation between young people and world leaders to ensure their inclusion in the most important decisions of the 21st Century.

WHY?

Change Your World! Young people are pioneering the use of ICT, and driving trends in this fluid and dynamic industry. The good news is that they are using ICT – the challenge is to inspire them to use it to change their world in a positive way.

The Summit in Costa Rica will assemble young people from all corners of the globe with a view to highlighting their priorities and ensuring their voice in crucial national and international policy making processes.

WHO?

1000 on-site participants. Prominent online discussions and visibility.

- Global Youth   - Civil Society   - Private Sector   - Decision makers   -VVIPs
- Ministers of Youth, Sport, Culture and ICT   - Media

TOOLS/FORMAT

- Fast-moving, fire starter presentations that move and shake.

- Online consultations (prior and during) to crowd source agenda, content and outcomes.

- 'Live', highly interactive and visual media-driven online and social media engagement. This could include 'Mashable Meetups' and similar consultations with online audiences, UN agencies, specifically youth.

- TED style presentations and panels with government, industry and thought leaders.

- Roundtable consultations with young constituents.

- Hackathons & workshops.

POSSIBLE OUTCOMES:

- Launch at least **3 major, high-impact campaigns with partners** related to the conference themes to reach X million young people around the world. Examples include:

  - Suggest inclusion of a **Sustainable Development Goal on 'ICT/Broadband Inclusion 4 All'** in the post-2015 UN development frameworks.

  - Crowd-source wording for a **UNGA resolution** referencing affordable/ubiquitous ICT access for young people to be presented to the UN Secretary-General by the President of Costa Rica and a youth representative of the Summit;

  - Socially inspired applications, innovations and ideas as developed during the Summit.

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Outcomes by Theme:

Theme:	Programme/Partnership Outcome
Change Your World - UN post 2015 process - Citizenship and Governance - Gender	UN resolution to be presented via multimedia presentation to UN SG by a young person together with Costa Rican President. Input to online thematic consultations with a view to raising the profile of ICT based applications for development.
Get Ahead - Employment - Innovation/Entrepreneurship	Workshops/Training sessions coordinated by young programmers/developers (especially women) to train young people in basic application development. Reach many children online in addition to those at Summit. Content experts can frame the issues in their related fields. Young people can then brainstorm solutions and work with developers to suggest/create technological applications. Prospective sponsors could then offer funding/sponsorship to sustain longer-term solutions.

Help Others - Accessibility	Hackathon to develop apps to empower persons with disabilities. Spokesperson: Joanne Reardon to launch global call – accompanied on-site by some talented developers, including inspiring young women. Likely anchor sponsor would be Microsoft. Target age group: 18+, but the 13-17 to participate as well.
Be Healthy - M-Health - Lifestyle awareness	Possibility for anti-smoking Mhealth campaign. Could also do nutrition/active lifestyle focused campaign via mobile. Potential partners include football clubs, Nike etc. If Summit venue is the football stadium, this could be particularly interesting.
Respect your Environment - Sustainability - Climate change	*To be completed*

Be Safe

- Child Online Protection
- Cybersecurity

Global campaign together with social media companies to encourage safe behavior and sharing of photos and personal information. Target audience is children, especially girls, aged 13-17, but also of interest to 18+. This is a focus on high school kids. Spokesperson: (young women that Carla mentioned to speak about her experience).
Separate session for 8-12 year olds, coordinated by the Ministry of Children and Youth. This could be broadcast to wider audience on web – could engage via social media.

First Ladies ('First Moms') from 5 or 6 countries do their own events and launch their own national campaigns to coincide with the Youth Summit – the mobilize national school system, teachers and parents to spread the COP guidelines. We use this as a jump start to spread the guidelines globally in six languages. We partner with women's publications and TV shows, and with companies that sell products mainly to women, especially moms.

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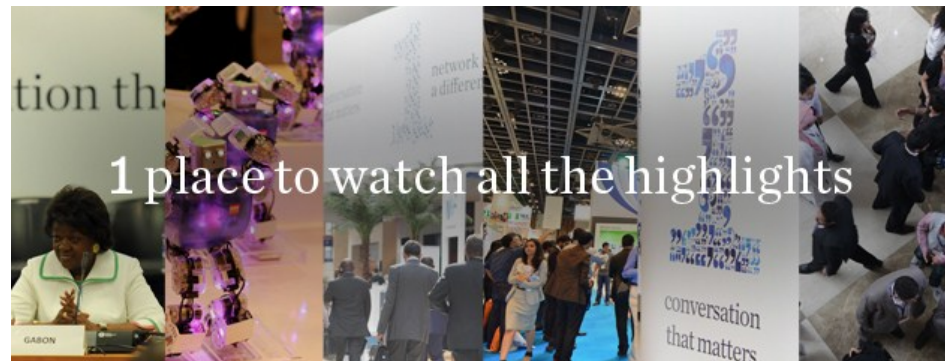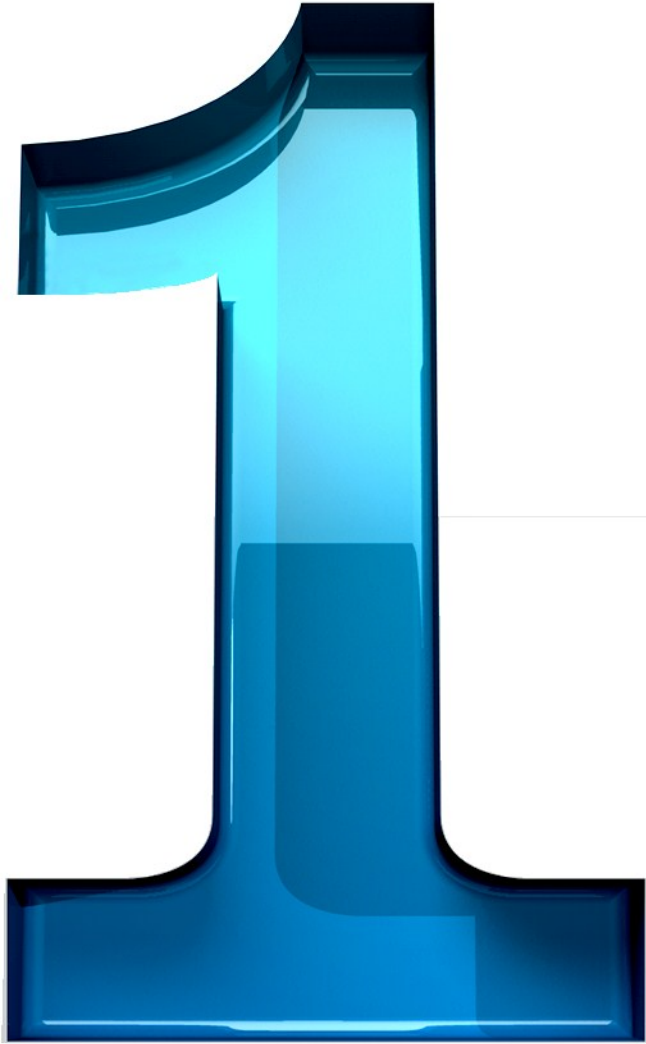**www.itu.int/missionscorner**

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ITU Telecom World 2012 - Overview

Industry and government gathering at highest level exploring the implications of an Industry in transformation

- **230** global leaders including Heads of State & Government, Ministers, Regulators,
- industry CEOs and Heads of international agencies
- **232** influential speakers from 64 countries
- **57** forum sessions
- **29** world's major global ICT names as key partners
- **119** companies from 30 countries on the show floor
- **19** national pavilions
- **214** media

1 place to watch all the highlights

conversation that matters

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'13

ITU TELECOM WORLD

Bangkok 18-21 November

**conversation that matters …
& continues**

ITU Telecom World 2013

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ITU Telecom World 2013

Event theme: Embracing Change in a Digital World

- 18 to 21 November 2013, Bangkok
- Hosted by the Government of the Kingdom of Thailand

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Key Conversations

-Forum Panel Sessions

-Co-host Sessions

-Ministerial Roundtables

-Visionary Keynotes

-Big Conversations

-Sponsored Sessions

-Workshops

-Young Innovators Competition

CALL FOR NOMINATIONS NOW OPEN

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Smart Presence & Visibility

- National Pavilions

- Sponsorships

- Product Showcasing

- Thematic Pavilions

- Hospitality & Office Suites

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High-Level Networking

- Networking Events

- Networking Spaces

- Networking Services

- Online Networking

Join us in Bangkok to continue the conversation that matters

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